



National Hampton Alumni Association, Incorporated

2011-2012
WORK PLAN

Joan McMillan Wickham – President
National Hampton Alumni Association, Incorporated

August 9, 2011
“Leveraging The Legacy”

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The concept of leveraging the legacy is one of improving and enhancing our legacy, NHAA, Inc. Booker T. Washington was the first National President of our Association, and he had many dreams and aspirations for NHAA, Inc. As we embrace his dreams and concepts, it is our responsibility to take on the role of enhancing and improving our legacy.

It is up to us as Hamptonians to continue to build upon the past and dream for the future. Hampton has embedded in all of us a sense of pride and dignity. As Hamptonians and members of NHAA, Inc it is our destiny to take NHAA, Inc. to another level. We must continue to demonstrate our commitment to service by participating in several service activities and lead the world in cutting edge ideas. It is imperative that all of us start this journey together in NHAA, Inc. to leverage the legacy.

Vision

Through NHAA, Inc., Alumni will have a life-long relationship with Hampton University and the Association through communication, programs and services, student connections and recruitment, and financial support.

Mission

The NHAA, Inc mission is to be inclusive and to include alumni, students, parents, faculty, administration, staff, friends, partners, significant others and pre-alumni. It is also our mission to raise funds for the University, help with the recruitment of students, develop alumni chapters and to enhance the Hampton Legacy.



Goals and Objectives

- Increase alumni participation to 50%
- Raise Two Million dollars
- Host On-Site Admissions in all seven regions
- Maintain our endowed scholars with funding
- Disseminate the NHAA, Inc. Fall, Winter, and Spring Newsletters
- One of the newsletter editions will be mailed to all alumni
- An official greeting letter will be mailed to all alumni once a year
- Maintain current Web Site and expand internet and other technology presence
- Communicate with NHAA, Inc. Leadership
- Partner with the Office of Alumni Affairs and Hampton University
- Partner with Alumni Affairs in hosting 2012 Reunion Activities
- Meet with Class Leaders during Homecoming 2011
- Support the Hampton Chapter & HU Boosters Alumni Day, Homecoming Hospitality and Dance
- Support the NHAA, Inc. Float in the Homecoming Parade



Goals and Objectives Continued

- Co-sponsor the Black Family Conference
- Disseminate the Updated Care and Feeding Manual
- Manage the Budget
- Get all Regions and Chapters in compliance with NHAA, Inc. election procedures
- Host a leadership retreat
- Reactivate inactive chapters
- Get all Regions and Chapters in compliance with the IRS
- Have all Regions conduct a one day conference in the biennial year and conduct a full Regional Conference on the none biennial year
- NHAA, Inc. leaders understand their roles and be accountable
- Conduct Risk Management workshops
- Encourage the Senior Class participation with NHAA, Inc.
- Work to expand business partners participation in the MAP Program



Goals

Goal #1 Accountability

- NHAA, Inc. Leadership should be held accountable for all reports and documents, funds and compliance of the NHAA, Inc. Constitution and By-Laws
- NHAA, Inc. Chapter Presidents are accountable for their chapters being in compliance with NHAA, Inc. Rules and Regulations
- NHAA, Inc. Regional Presidents are accountable for Chapter President's and Regional Officers that fall under them to be in compliance with NHAA, Inc. Rules and Regulations
- NHAA, Inc. Vice Presidents of the East and West are accountable for all Regions that fall under them to be in compliance with NHAA, Inc. Rules and Regulations
- NHAA, Inc. First Vice President is accountable for all Class Presidents that are in their reunion years as well as reunion weekend, merit awards, the NHAA, Inc. Newsletter and other duties as assigned.
- On-going provision of communication and workshops will be provided concerning accountability for NHAA, Inc. Leadership

Goal #2 Use of the Care and Feeding Manual

- Redistribute the updated Care and Feeding Manual
- Have meetings and workshops to facilitate the use of the Care and Feeding Manual
- Hold the NHAA, Inc Leadership , Regions and Chapters accountable for following the Care and Feeding Manual



Goals Continued

Goal # 3 Continue to Utilize Cutting Edge Technologies

- NHAA, Inc presence on the Webpage
- NHAA, Inc. presence on Face Book
- NHAA, Inc. presence on twitter
- NHAAInc.org
- Teleconferencing, conference calls, etc.
- Link Chapters and Regions to NHAA, Inc web page

Goal # 4 Re-connect Alumni with the Association

- Conference Calls
- Use of NHAA,Inc.org
- Telecommunications
- Mailing of one Newsletter and Greetings Letter
- Meet and Greet in Cities with Alumni who are not members of NHAA, Inc.



2010-2012 NHAA, Inc. Board – Elected Officers and Committee Chair

President

Ms. Joan McMillan Wickham '78

First Vice President

Mrs. Teresa Moore Mutakabbir '77

Vice President Eastern Regions

Mr. Richard Bowden '74

Vice President Western Regions

Atty. Bruce Atkins '69

Recording Secretary

Ms. Joann Lewis Nixon '88

Corresponding Secretary

Ms. Nicole Taylor '93

Treasurer

Ms. Dorothy M. Lee-Murray '80

Immediate Past President

Dr. Patricia Larkins Hicks '71

Chaplain

Rev. Jerome Barber '81

Legal Counsel

Atty. Marqueta Tyson '76

President Far West Region

Ms. Taneka Shehee '93

President Middle Atlantic Region

Mr. Anthony Cheatham '80

President Mid West Region

Ms. Yvonne Orr '91

President North Atlantic Region

Ms. Keshia Mark '90

President North Carolina Region

Mrs. Gloria Thorpe Doyle '73

President South East Region

Mr. Carvel Lewis '91

President South West Region

Mr. Harold K. Bowling '56

Alumni Giving

Mrs. Marcia Fields Milton '80 – East

Mr. Herbert Allen '80 – West

Student Recruitment & Retention

Mr. Carvel Lewis '91 – Non Traveling Chair

Mrs. Edna Johnson '66 – East

Atty. Jaaye Person-Lynn '04 – West

Technology

Ms. Cassandra Murphy '92

Ms. Raquel Watson '95

Parent/Student Advocacy

Ms. Brenda Spruell '71

Mentor & Career Network/Young Alumni Liaison

Mr. Calvin Butts '02

Member Advantage Program

Kandace Hebert '06

Nominations

Atty. Rita Roache '82

Teller

Mr. Earl Bowles '83

Affiliate Associations

Atty. Bruce Atkins '69

Mr. Richard Bowden '74

Protocol

Ms. Nicole Taylor '93

Merit Awards

Mrs. Teresa Moore Mutakabbir '77

Credentials

Ms. Joann Lewis Nixon '88

Audit/IRS Financial Advisor

Ms. Dorothy M. Lee Murray '80